

# THE VENETIAN®



## TICKETS FOR THE REAL DEAL! AT THE VENETIAN ON SALE NOW

*New Show Invites Audience Members To Take On Poker Legends  
In A Hilarious, High-Tech, Entertainment Extravaganza*

**LAS VEGAS (October 7, 2008)** – Tickets for *The Real Deal!*, the first ever live, interactive poker-themed stage-show, will go on sale today at The Venetian Box Office and online at [www.venetian.com](http://www.venetian.com). The show, created by entertainment industry icon and show co-executive producer Merv Adelson and featuring the top poker pros in the world along with host Paul Rodriguez and hostess Lacey Jones, is set to debut in The Venetian Showroom at The Venetian Resort-Hotel-Casino in Las Vegas on October 21 (with paid previews beginning Oct. 14.) *The Real Deal!* will feature a one-of-a-kind combination of humor, improvisation, poker, and audience participation sure to entertain poker enthusiasts and non-players alike.

*The Real Deal!* will pit two of the world's best poker professionals against a group of randomly selected audience members on stage. Members of the audience play against the head table using handheld state-of-the-art technology created by TimePlay Entertainment, Inc., with lots of prizes throughout, including a chance to win \$1 million\*. The show reaches a crescendo when the final surviving amateur, the chip-leading pro, and the point leader from the audience take the stage for a three-handed finale.

Featuring an ever-changing cast of poker stars and celebrity guests, *The Real Deal!* offers a fresh experience to visitors on a regular basis. Professional poker players set to star in the show include the legendary Doyle Brunson, Daniel Negreanu, Phil Hellmuth, Jr., Antonio Esfandiari, Gavin Smith, Eli Elezra, Jennifer Harman, Phil Laak, Scotty Nguyen, and Todd Brunson.

*The Real Deal!* will entertain Tuesday through Sunday with shows at 5 p.m., primetime performances on Tuesdays and Wednesdays at 8 p.m. and dark on Monday. Tickets range from \$45 to \$125 excluding taxes and fees. VIP packages are available for each show that include an opportunity to meet the poker stars after the show. Guests must be 21 years of age or older to play. Tickets are available for purchase by calling The Venetian Box Office at 1-866-641-SHOW or 702-414-9000, or online at [www.venetian.com](http://www.venetian.com). For more information, visit [www.therealdeallv.com](http://www.therealdeallv.com).

### **About The Venetian Resort-Hotel-Casino**

The Venetian Resort-Hotel-Casino, the largest property in the country to receive AAA's Five Diamond Award and Mobil Four-Star, is one of the world's most luxurious resort and convention destinations. Re-creating Venice's legendary landmarks, the resort offers unmatched service and quality for leisure and corporate guests. Located in the heart of the Las Vegas Strip, The Venetian features The Grand Canal Shoppes, an indoor streetscape complete with gondolas and singing gondoliers, the Canyon Ranch SpaClub, world-class gaming, exquisite restaurants, and a wide variety of entertainment such as *Phantom-The Las Vegas Spectacular*, *Blue Man*

Group and Wayne Brady on its premises, as well as extensive convention and corporate services. For additional information, visit [www.venetian.com](http://www.venetian.com).

**About The Real Deal!**

***The Real Deal!***, the first ever interactive poker stage show, pits audience members against the world's best poker players in a funny, fast-paced, high-tech, prize-filled event that entertains poker enthusiasts and non-players alike. A "to-go" version of the show is also available as a theme for corporate events worldwide. Events may be held in The Venetian Showroom, or at alternative event locations. Additionally, the production team is preparing to launch an online version of the show. For more information, visit [www.therealdeallv.com](http://www.therealdeallv.com).

*Statements in this press release, which are not historical facts, are "forward looking" statements that are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve a number of risks, uncertainties or other factors beyond the Company's control, which may cause material differences in actual results, performance or other expectations. These factors include, but are not limited to general economic conditions, competition, new ventures, government regulation, legalization of gaming, interest rates, future terrorist acts, insurance, and other factors detailed in the reports filed by Las Vegas Sands Corp. with the Securities and Exchange Commission.*

\*- paid in 20 annual installments

###

Media Contacts: Terry Wills/Kevin Mortesen, Wills Communications, Inc., The Real Deal, 310-524-0200  
LeAnn Tinch, The Venetian Resort-Hotel-Casino, 702-414-2423